

# NATIONAL INSTITUTE OF TECHNOLOGY CALICUT SCHOOL OF MANAGEMENT STUDIES

MBA ADMISSION 2015-16



तमसो मा ज्योतिर्गमय



**INFORMATION BULLETIN**

# **NATIONAL INSTITUTE OF TECHNOLOGY CALICUT**

## **I. INTRODUCTION**

National Institute of Technology Calicut (NITC), formerly known as Calicut Regional Engineering College, is one of the institutions of national importance, for technical education in India, set up under the Act of Parliament (Act 29 of 2007) namely, the National Institute of Technology Act 2007, which received the assent of the President of India on 5th June, 2007. The provisions of the Act are effective from 15th August, 2007 as per Notification S.O.1384 (E) dated 9th August, 2007 of the MHRD (Dept. of Higher Education), New Delhi permitting to operate on non-profitable basis imparting academic programmes leading to the award of B.Tech., B. Arch., MBA, M.Tech., MCA, M.Sc. (Tech.) and Ph.D. degrees in varied disciplines. School of Management Studies - National Institute of Technology Calicut (SOMS-NITC) was embarked in the year 2009 as an embellishment to widely recognized academic programmes of the Institute.

## **II. VISION**

International standing of the highest calibre

## **III. MISSION**

To develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to the changing technological environment with the highest ethical values as the inner strength.

## **IV. LOCATION**

Set in a picturesque landscape at the foothills of the Western Ghats, NITC is located about 22 km north-east of Calicut city in the state of Kerala. It stretches over a length of about 1.5 km along the Calicut-Mukkam road, extending over an area of approximately 120 hectares. The nearest airport is Calicut which is about 45 km away from the campus.

## **V. INFRASTRUCTURE FACILITIES**

The Institute has well equipped library, computer centre, seminar halls, lecture hall complexes, various laboratories in different departments, workshops, hostels for accommodating about 3000 students, health care centre and adequate facilities for sports, games and co-curricular activities. The Institute has a state-of-the-art library consisting of digital library, "NALANDA" (Net work of Automated Library AND Archives) and a conventional library with books, journals and bound

volumes. The main computer centre, which is open 24 hours a day, has all the relevant software packages and latest computers with internet facility. To provide service to the campus residents, SBI, a Post Office, a Canteen & a Co-operative Store are also functioning on the campus.

## **VI. CO-CURRICULAR ACTIVITIES**

Students' chapter of many professional bodies such as Computer Society of India (CSI), Indian Society for Technical Education (ISTE), Institute of Electrical & Electronics Engineers (IEEE) and Institution of Engineers (India) are functional at NIT Calicut. In previous years, NITC won the best chapter award for CSI, as well as for ISTE. The Centre for Value Education provides students, a unique opportunity to engage in activities that promote human values. Social work is a part of the curriculum. Students get opportunities to take part in cultural and other activities through Clubs like the Literary & Debating Club, Industrial & Planning Forum, Nature Club, operating under the Students Council. Students annually organize an intercollegiate cultural festival *Ragam* and, annual techno-management festival of National Institute of TechnologyTathva providing platform for show casing talents and aptitude.

## **VII. STUDENT SUPPORT SERVICES**

The Institute has Centre for Training and Placement department dedicated to cater to the training needs of the students, facilitating placement after graduation and provides for partnership with the industry.

## **VIII. DISTINGUISHED ALUMNI**

A vast majority of the former students have made immense impact in the professional areas such as academics, administrative services, research laboratories, government and private industries. A strong network of alumni thrives in India as well as in foreign countries.

## **IX. TECHNOLOGY BUSINESS INCUBATOR**

A Technology Business Incubator (TBI) with the assistance from Department of Science and Technology, Government of India is functioning in NITC Campus. TBI helps in incubating knowledge based start-ups into sustainable business with single window system.

# **SCHOOL OF MANAGEMENT STUDIES**

## **I. INTRODUCTION**

School of Management Studies, at NIT Calicut was embarked in the year 2009 designed to offer 2 year MBA programme with a trimester pattern at par with many premiere Management Institutes in India, incorporating teaching pedagogy including case studies, internships, business research projects etc essentially focusing on specialisation in functional areas of management. NIT Calicut being a Technical Institute of national importance, the entry qualification for the programme was maintained as graduation in Engineering/ Technology with selection based on performance in CAT examinations conducted by IIMs with group discussion and personal interview. With changing paradigms in the management education, enhancing employability of the incumbents, the programme has been restructured in to Two year programme comprising four semesters allowing specialization in any two chosen functional areas of management.

## **II. INFRASTRUCTURE**

NIT Calicut is a residential institution and MBA programme of SOMS is also designed to be a completely residential programme. A separate complex is earmarked for the School of Management Studies comprising an academic block (having six class rooms, eight committee rooms, separate library and computational laboratory, faculty rooms etc.); a conference hall capable of accommodating 600 delegates; and a hostel block capable of accommodating 300 students and visiting Faculty.

## **III. OBJECTIVE**

SOMS aims to be a management school of global repute by achieving excellence in management education and research with enduring competency building in accordance with the overall vision statement of the National Institute of Technology Calicut. It also endeavours to develop professionals for the analytical and managerial skills required for a professional manager and to enrich them with adequate background and universal values that would create an awareness of the social responsibility necessary to enable him/her to play an effective role as manager for the benefit of the society. It also thrives to develop professionals with managerial as well analytical skills and universal values which ensure the creation of social responsibility for the enrichment of the society. The programme is intended to enhance skilled manpower to meet the industry needs and standards as well. It would certainly enable bright, ambitious young executives to re-assess their backgrounds, broaden their skills, learn new techniques and achieve a wider choice of careers.

## **IV. ACADEMIC PROGRAMMES**

NITC-SOMS offers academic programmes leading to the award of MBA and Ph.D degrees.

## **V. WHY DOES ONE ASPIRE FOR AN MBA AT NITC-SOMS? MORE THAN A DEGREE. THE COMPLETE SOMS EXPERIENCE**

Rapid technological change coupled with the need to cater for global markets under fierce competition has increased the demand for managers with well developed intellectual and executive skills. As a member of our vibrant, innovative and socially engaged global community, you'll discover the richness of diversity in all its forms. The campus provides opportunities for academic, career and personal advancement across every aspect of the Programme, including:

- Experiential learning, including professional class room study
- Leadership opportunities inside and outside the classroom
- Access to a supportive, responsive alumni network

The programme is intended for aspirants and professionals to cross the threshold in the management stream in multifunctional industries in India and abroad. The course is intended for professionals to gain deep understanding and comprehensive knowledge of the latest management trends in multifunctional industries so as to mentor them at par with international standards.

## **VI. FACULTY**

### **a) Operations:**

R Sridharan, Ph. D. Professor

V Madhusudanan Pillai, Ph. D. Associate Professor

V Sivasubramanian, Ph. D. Associate Professor

Vinay V Panicker Ph. D. Assistant Professor

P.B.Dhanish, Ph.D. Assistant Professor

G. Varaprasad, Ph.D. Assistant Professor

K. Ratna Kumar, Assistant Professor

### **b) Human Resources and Behavioural Sciences**

N Sudarsan, Ph. D. Professor

### **c) Finance & Economics**

K Muhammad Shafi, Ph. D. Assistant Professor

S Sunitha, Ph.D. Assistant Professor

## VII. VISITING FACULTY

NITC-SOMS draws faculty in the requisite expertise as per the needs from institutions such as IIMs, IITs, IFMR, Cognizant Solutions, 3SA Consulting etc.

## VIII. DURATION OF THE PROGRAMME

The duration of the regular MBA programme would be two years, comprising four semesters at par with leading business schools in India. The candidates are expected to undergo a total of 28 courses, comprising 18 core subjects and 10 elective subjects grouped under six streams of specializations. The students may opt for four elective subjects in any two elective streams of specialization of their choice and rest two electives from any of the six streams. In addition, the candidates have to undertake three laboratories during the first three semesters and a business research project during the final semester of the programme. The students will also have to compulsorily undergo a summer internship spanning at least eight weeks, in any of the reputed Business operations of choice during the annual break. The academic requirements shall constitute completion of 108 credits as described below.

## IX. CURRICULUM OF THE MBA PROGRAMME

Semester I			Semester II		
Course Code	Title of the Course	Cr.	Course Code	Title of the Course	C
MS6401	Financial & Management Accounting	3	MS6202	Consumer Behaviour	3
MS6301	Managerial Economics	3	MS6402	Financial Management	3
MS6101	Organizational Behaviour	3	MS6603	Business Research Methods	3
MS6201	Marketing Management	3	MS6102	Human Resource Management	3
MS6701	Management Information Systems	3	MS6002	Strategic Management	3
MS6601	Decision Models in Management	3	MS6501	Business Law & Corporate Taxation	3
MS6602	Statistics for Management	3	MS6801	Operations Management	3
MS6001	Business Governance and Society	3	MS6003	Business Ethics and Corporate Social Responsibility	3
MS6901	Managerial skill development Lab	2	MS6902	Business Communication Lab	2
<b>Total Credits</b>		<b>26</b>	<b>Total Credits</b>		<b>26</b>

## Summer Internship Project

Course Code	Title of the Course	Cr.	Period
MS6903	<b>Summer Internship Project</b>	10	May-June

Semester III			Semester IV		
Course Code	Title of the Course	C	Course Code	Title of the Course	C
MS7103	Management of Change	3	MS7905	Business Research Project	8
MS7302	International Business	3		Elective – 6	3
MS7904	Information Technology Lab	2		Elective – 7	3
	Elective – 1	3		Elective – 8	3
	Elective – 2	3		Elective - 9	3
	Elective – 3	3		Elective - 10	3
	Elective – 4	3			
	Elective – 5	3			
<b>Total Credits</b>		<b>23</b>	<b>Total Credits</b>		<b>23</b>

### ELECTIVES [Indicative]

General Mgmt, Lib.Arts & Humanities	Operations	Human Resource
Globalization and Culture Social Transformation in India Econometrics Advanced Communication and Technical Writing Contemporary Model Study Mercantile Law	Group Technology & FMS Project Mgmt. Infrastructure & Development Lean & Six sigma Env. Disaster Mgmt Operations Strategy. Technology Mgmt & Innovation Business Optimization Supply Chain Management Managing Services	Capacity Building & Performance Mgmt Mgmt of Change: Design & Implementation Transforming Personality and Interpersonal Development Strategic Human Res. Mgmt
Marketing	Finance	IT & Systems
Advertising and Sales Promotion Product and Brand Mgmt Customer Relationship Mgmt Retail and Mall Mgmt Marketing of Services	Intntl Fin. & Invmt Banking Managing Fin. Services & Institutions Corp. Tax Planning & Taxation Options, Futures and Derivatives Strategic Fin. Mgmt Fin. Engineering Behavioural Fin. Invmt Analysis & Portfolio Mgmt	Enterprise Res. Planning (ERP) System Modelling and Simulation E-Commerce Business Intelligence Data Driven Market Analysis Knowledge Mgmt.

## X. ADMISSION TO THE PROGRAMME

Admission policy shall be decided from time to time by the Senate of the Institute, following the guidelines issued by MHRD, Government of India. The minimum academic qualifications to apply for admission to the MBA program 2015-17 at NIT Calicut are as follows:

### a) Normal

Bachelors degree in any discipline with Mathematics / Economics as a subject of study from a recognized University or Institution, on a full time basis with an aggregate minimum of 60% ( or 6.5 out of 10 CGPA) for Open and OBC categories and 55% ( or 6.0 out of 10 CGPA) for SC and ST categories.

Final year students (of the above-mentioned programs) are also eligible to apply. Such candidates, if selected, will be admitted provisionally, on the condition that they complete all requirements for the qualifying degree with minimum marks stipulated above, before the commencement of the programme and produce provisional certificate of completion within two months of joining the programme.

The applicants should also have a valid Common Admission Test (CAT) / Common Management Aptitude Test (CMAT) score or expecting the results of the same. The aspirants shall be ranked based on their performance in group discussions and personal interviews to be conducted as a part of selection procedure for admission.

### b) Sponsored Candidates – (up to 5 students)

Candidates sponsored by their employers to pursue an MBA at NIT Calicut, should forward their application through proper channel. They must have a minimum work experience of three years in the sponsoring organization, after graduation in any of the disciplines prescribed for regular candidates. Applicants with a valid score in national level entrance tests such as CAT/CMAT or equivalent would be preferred. Students are selected based on their performance in Personal Interview.

### c) Intake

#### Regular

The total intake of regular students for the year 2015 would be 60 as per the seat matrix indicated. Intake for Sponsored candidates for the year 2015 is five.

Open	OBC	SC	ST	OBC-DA	OP-DA	Total	Remarks
29	15	9	5	1	1	60	DA will be merged to parent category in the absence of applications.



Open – Open category;  
OBC – Other Backward Community (non- creamy layer)  
SC – Scheduled Caste; ST – Scheduled Tribe;  
OP – DA – Differently Abled from Open Category  
ST-DA Differently Abled from ST Category

#### **d) Selection process**

The selection will be based on scores obtained in CAT/CMAT and creditable performance in the group discussion and personal interview to be held in **CALICUT, BANGALORE , KOLKATA, DELHI AND MUMBAI** and credits will be accounted for work experience, scores of Graduation, PG/PG Diploma, 10<sup>th</sup> and 12<sup>th</sup> Class etc.

#### **XI. HOW TO APPLY?**

The application can be submitted on-line through the institute website [www.nitc.ac.in](http://www.nitc.ac.in) or [www.soms.nitc.ac.in](http://www.soms.nitc.ac.in). The printed datasheet obtained after uploading the application should be sent to the **Chairperson PG Admissions, National Institute of Technology Calicut, Calicut-673 601, Kerala, India** latest by 27 Feb 2015 with the necessary enclosures along with a demand draft for Rs. 1000; for Open & OBC and Rs. 500 for SC/ST candidates drawn in favour of THE DIRECTOR, NIT CALICUT and payable at CALICUT. Applications which are incomplete/defective/received late will be rejected summarily and no correspondence will be entertained on such applications. The instructions for online submission of application are available in the online admission portal.

#### **Instructions to the Candidates:-**

Before you start filling-in the online application form, keep the following documents ready with you

- a) 10th class certificate
- b) 12<sup>th</sup> class mark sheet
- c) Mark list of the under graduate and post graduate degree course and diploma (for lateral entry candidate)
- d) The online application form is best viewed with Internet Explorer 6 or higher. On submission of online application, a printout of the application has to be taken. To view ‘the application to be printed’, you require an Adobe Acrobat Reader 6 or higher.
- e) A passport size photograph taken not earlier than 3 months is to be affixed on the application form. The photo in the application should be self-attested. Additional six copies of the same photograph and one stamp size photograph should be produced at the time of counselling/admission.
- f) Demand Draft towards application fee (Rs.1000/- for Open and OBC candidates, Rs.500/- for SC/ST candidates) drawn in favour of “Director NIT Calicut” payable at Calicut is to be enclosed.
- g) Superscribe on the application cover **“APPLICATION TO THE MBA PROGRAMME-SCHOOL OF MANAGEMENT STUDIES”**

## XII. DOCUMENTS TO BE ENCLOSED ALONG WITH THE APPLICATION

- a) Copy of CAT/CMAT admit card/CAT/CMAT score card
- b) Copy of community certificate in the case of OBC candidates from a competent authority not below the rank of a Tahsildar, indicating the status of creamy layer in the format specified
- c) Copy of SC/ST certificate from a competent authority not below the rank of a Tahsildar in the case of SC/ST category candidates,
- d) Copy of medical certificate from a competent authority indicating the degree of disability for differently-abled candidates,
- e) Copy of proof for date of birth, (Mark list of X, XII),
- f) Copy of 12<sup>th</sup> class mark sheet/grade card
- g) Copy of year/semester wise mark lists of qualifying degree and post graduate degree, if any
- h) Copy of certificates for work experience

## XIII. PROGRAMME FEE

### a) Fee Structure (MBA)

Fee Category**	All Open, OBC, SC/ST & Sponsored Candidates	
	Monsoon Semester	Winter Semester
<b>(A) Onetime fee at the time of admission</b>		
Caution Deposit	1500	
Admission Fee	300	
Library Fee	1500	
Matriculation Fee	150	
Sports Affiliation Fee	450	
Students Welfare Fee	450	
Association Fee	1150	
<b>Total (A)</b>	<b>Rs. 5500.00</b>	
<b>(B) Other Fees</b>		
<b>Tuition Fee for MBA (Per semester)</b>	Rs. 35,000	Rs. 35,000
<b>Development Fee</b>	Rs. 1125	Rs. 1125
<b>Examination Fee</b>	Rs. 750	Rs. 750
Registration Fee	Rs. 300	
Students Group Fee	Rs. 900	
Other Fee	Rs. 300	
Magazine Fee	Rs. 150	
Annual premium for Medclaim*	255	
<b>Total (A+B)</b>	<b>Rs. 44730.00</b>	<b>Rs.37175.00</b>
<b>Grand Total</b>	<b>Rs. 81905.00</b>	

\*May vary as per original premium every year.

**b) Hostel Fees - For all categories of candidates:**

One Time Fee (Hostel Staff Welfare Fund, Student Amenities/Welfare Fund, etc.) :	Rs. 2,000/-
Caution Deposit :	Rs. 11,000/-
Total amount to be paid at the time of admission:	<b>Rs. 13,000/-</b>

*Hostel room rent and mess charges payable every month extra.*

*\*\* Financial Requirements are subject to change.*

**XIV. DEADLINES**

Sl. No.	Tentative Schedule	Dates
1	Official Notification	Dec 30, 2014
2	Last date for submission of completed application	Feb 27, 2015
3	Publication of list of candidates selected for GD/PI	Mar 16, 2015
4	Tentative dates of GD/PI: Delhi Kolkata Bangalore Mumbai Calicut	Mar 30, 2015 Apr 01, 2015 Apr 03, 2015 Apr 06, 2015 Apr 08, 2015
5	Publication of results	April 20, 2015
6	Date of reporting for admission	May 01, 2015
7	Commencement of classes	July 29 2015

**XV. CONTACT US****(i) Chairperson PG Admissions**

National Institute of Technology Calicut  
NIT Campus P.O.,  
Calicut - 673 601  
Kerala, India  
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E-mail: [pgadmissions@nitc.ac.in](mailto:pgadmissions@nitc.ac.in) ,  
Website: [www.nitc.ac.in](http://www.nitc.ac.in)

**(ii) Coordinator MBA Admission**

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